



DEDEM

S.p.A.

GROUP

Photo ID, Vending, Leisure & Industrial Technologies





Since 1962, an Italian industrial Group designing, developing and managing automated, technological and experiential solutions on an international scale.

Index

DEDEM Group

— *Pag. 3-5*

Technological Systems for Photo, Retail Tech & Automated Services

— *Pag. 6-12*

Entertainment Edutainment & much more

— *Pag. 13-17*

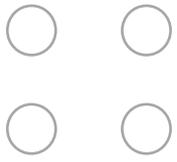
ICT, System Integration & Field Service Management

— *Pag. 18-20*

Additive Manufacturing: Service & Solutions

— *Pag. 21-23*





DEDEM Group

A Listed Industrial Holding Company

Dedem S.p.A. is an Italian industrial **holding company listed on Euronext Growth Milan**, active in the design, manufacturing, management and development of automated solutions across the sectors of **Photo ID (ID photography and identity services), advanced vending, leisure & amusement, ICT and Additive Manufacturing**.

Founded in **1962**, Dedem has progressively built an integrated and scalable industrial model and today operates as a diversified multi-business Group with a direct presence in **Italy, Spain, Israel, the Czech Republic, Cyprus and Greece**, pursuing a **structured international expansion strategy**.



Governance & Financial Strength

Transparency, Control, Reliability

The **company's stock market listing** represents a key element of **transparency, structured governance and financial solidity**, ensuring reliability for partners, investors and public institutions.

The Group operates under organisational and control models aligned with best market practices, supported by certified processes and a long-term strategic vision.

KEY GROUP FIGURES



2025 REVENUE
110 MILLIONS



EMPLOYEES
650
(200 field technicians)



PHOTO BOOTH
INSTALLATIONS
5000



FAMILY
ENTERTAINMENT
CENTERS
27



FUN EQUIPMENT
INSTALLATIONS
8300

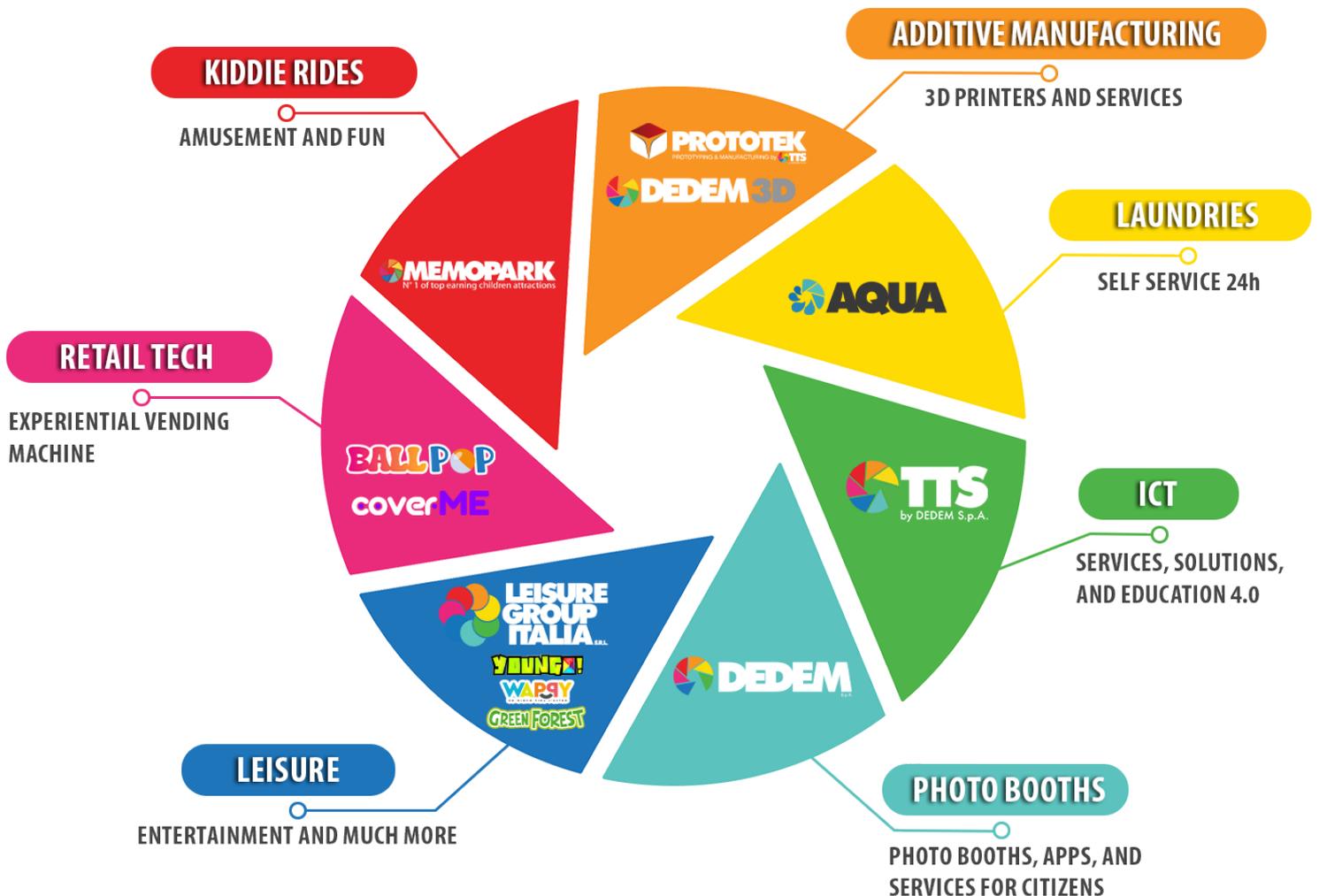


CORPORATE
OFFICES
10

One Group, Multiple Brands, a Single Industrial Vision

An Integrated Industrial Ecosystem

The Dedem Group operates through **specialised vertical brands**, each with a clearly defined mission, coordinated under a unified industrial governance structure ensuring efficiency, quality and scalability.



TECHNOLOGICAL SYSTEMS FOR PHOTO, RETAIL TECH & AUTOMATED SERVICES



The Historical Core Business of DEDEM Group



DEDEM is the Group's historic brand and operates in the **design, manufacturing, installation and management of automated systems for Photo ID and identification services**.

The **DEDEM** model is built upon an **extensive network** of Photo Booth installations, proprietary **technological infrastructures** and the **direct management** of the entire operational cycle—from image compliance and payment systems to **remote monitoring** and **on-site maintenance**.

Over time, this industrial infrastructure has enabled **DEDEM** to extend its automated platforms to **additional vending and digital services**, maintaining the same standards of reliability, operational control and service continuity.



ICAO-compliant identification services and document photography



Certified biometric quality and anti-fraud systems



Integrated payment systems (physical and digital)



Telemetry, remote monitoring and machine control



24/7/365 technical management, maintenance and field assistance



24/7 Customer Service



Dovunque and ImpressMe mobile applications



Mobile Print and Photo Print kiosks for cloud, social media and digital media photo printing

SOLUTIONS FOR AUTOMATED IMAGING



VISO EVOLUTION



VISO 7



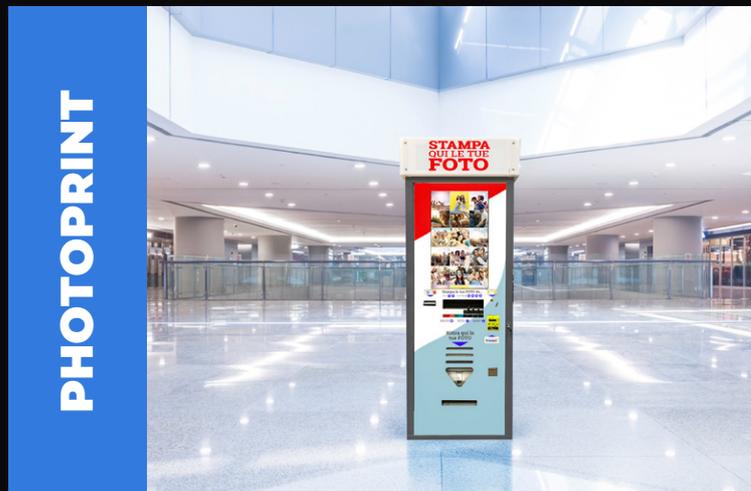
ICONA by Pininfarina



VISO NO LIMITS



MOBILE PRINT



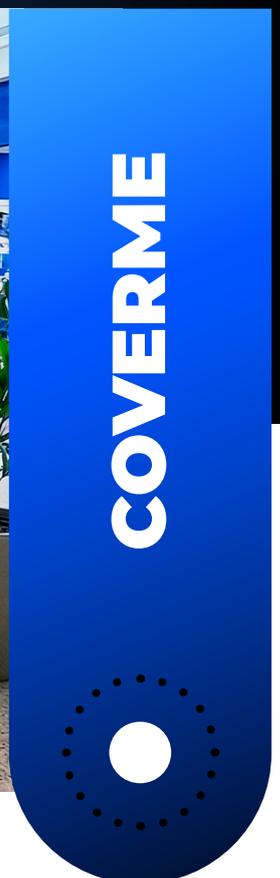
PHOTOPRINT

RETAIL TECH: EXPERIENTIAL VENDING MACHINE

Our **Experiential Vending Machines** represent the evolution of traditional vending: **intelligent automated solutions** designed to combine **interaction, design and emotional engagement**, enhancing retail space attractiveness and generating **immediate consumer interaction**.

They are engineered to **elevate the customer experience**, increase dwell time and **transform a point of sale into a destination within the retail environment**.

SOLUTIONS FOR VENDING & TECHNOLOGICAL RETAIL



An automated solution enabling users to **customise and print smartphone covers directly from their mobile devices**. A fully self-service, on-demand system featuring a mobile-friendly interface and rapid production process, particularly suited to **digitally native and younger audiences**.



BALL POP



High-impact automated devices designed for the **distribution of collectible gadgets and surprise items**. The capsule format transforms each purchase into a playful and engaging experience, particularly appealing in family-oriented and kids-focused environments.



Licensed VENDING Solutions



Branded machines featuring **internationally recognised IPs** (e.g. **Haribo, Funko Pop, Pokémon** and other global trends), offering **official merchandise and collectible accessories** in an automated, always-available format. A combination of merchandising and instant gratification designed for **kids, teens and young adults**, capable of generating foot traffic, social media visibility and word-of-mouth engagement.



AQUA: 24/7 Self-Service Laundry Solutions

DEDEM operates in the **automated laundry sector** through **AQUA** as a natural extension of its expertise in **technology-driven automated services**.

Self-service laundry solutions are designed as **integrated systems** combining service automation, remote control, payment management and operational continuity, responding to the growing demand for accessible **24/7 proximity services**.

The **DEDEM** model is based on a **modular installation network** located in high-traffic environments — including shopping centres, parking facilities, urban areas and outdoor locations — supported by a technological infrastructure enabling centralised **monitoring, management and assistance**.

Laundry environments are conceived as **advanced service spaces** where design, technology and sustainability enhance the user experience while reducing environmental impact and optimising water, energy and detergent consumption.

ENTERTAINMENT EDUTAINMENT & MUCH MORE



The Group's Amusement Division



Leisure Group Italia is the Business Unit dedicated to the **development and direct management of Family Entertainment Centers** within major **Italian shopping centres**. Through the brands **YOUNGO**, **GREEN FOREST** and **WAPPY**, the Group addresses the full leisure spectrum, offering differentiated and complementary formats targeting **kids, teenagers and families**.



Within the FECs, **Leisure Group Italia** delivers a structured and modular offering including **videogames, kiddie rides, playgrounds, virtual and augmented reality experiences, birthday party rooms, karaoke** and other experiential entertainment attractions.

The Group is also present in numerous shopping centres through **YO GAMES**, automated gaming arcades featuring a **diverse videogame portfolio**, and through **Fun Ride areas**, including **wooden play platforms with anti-slip flooring** and **high-attraction slides** designed for inclusive, dynamic and timeless entertainment.



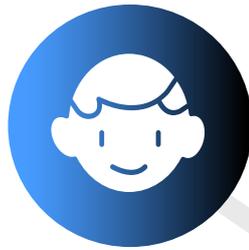


Attractions, Kiddie Rides & Licensing

Entertainment Specialists for Children Aged 2–9

Memopark Memopark is the **Group's Business Unit** dedicated to the development and supply of attractions and kiddie rides for the **2–9 age** segment, designed as a strategic asset for Shopping Centres, Family Entertainment Centers and leisure environments. Operating with a **specialist B2B approach**, Memopark transforms the kids' area from a simple ancillary service into a value-generating **asset capable of increasing dwell time, customer loyalty and family engagement**.

Memopark serves as a reference partner for operators seeking to **rethink children's entertainment from a strategic perspective**, creating long-term value through coherent and memorable experiences.

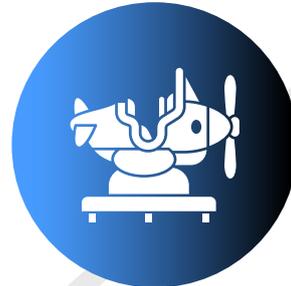


Design of **child-centred experiences** based on emotional safety, recognisability and imagination

Extensive portfolio of leading international licences (*Peppa Pig, Bluey, PJ Masks, Hasbro, Batman, etc.*)



Selection of **high-turnover attractions and kiddie rides** adaptable to multiple formats and surfaces

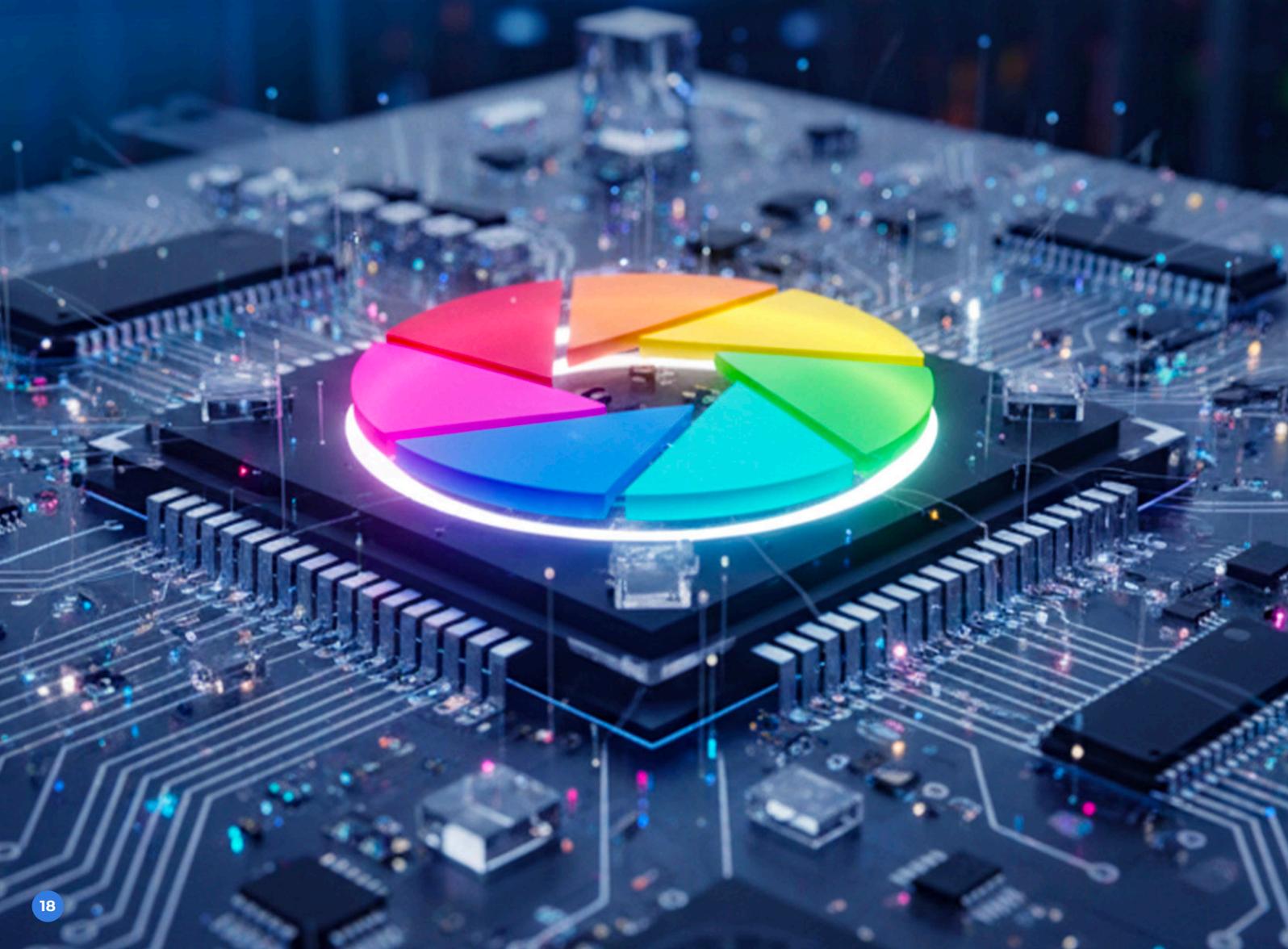


Integration of **product, layout and experiential design** with scalable solutions

Internationally recognised expertise in the 2-9 years segment



ICT, SYSTEM INTEGRATION & FIELD SERVICE MANAGEMENT



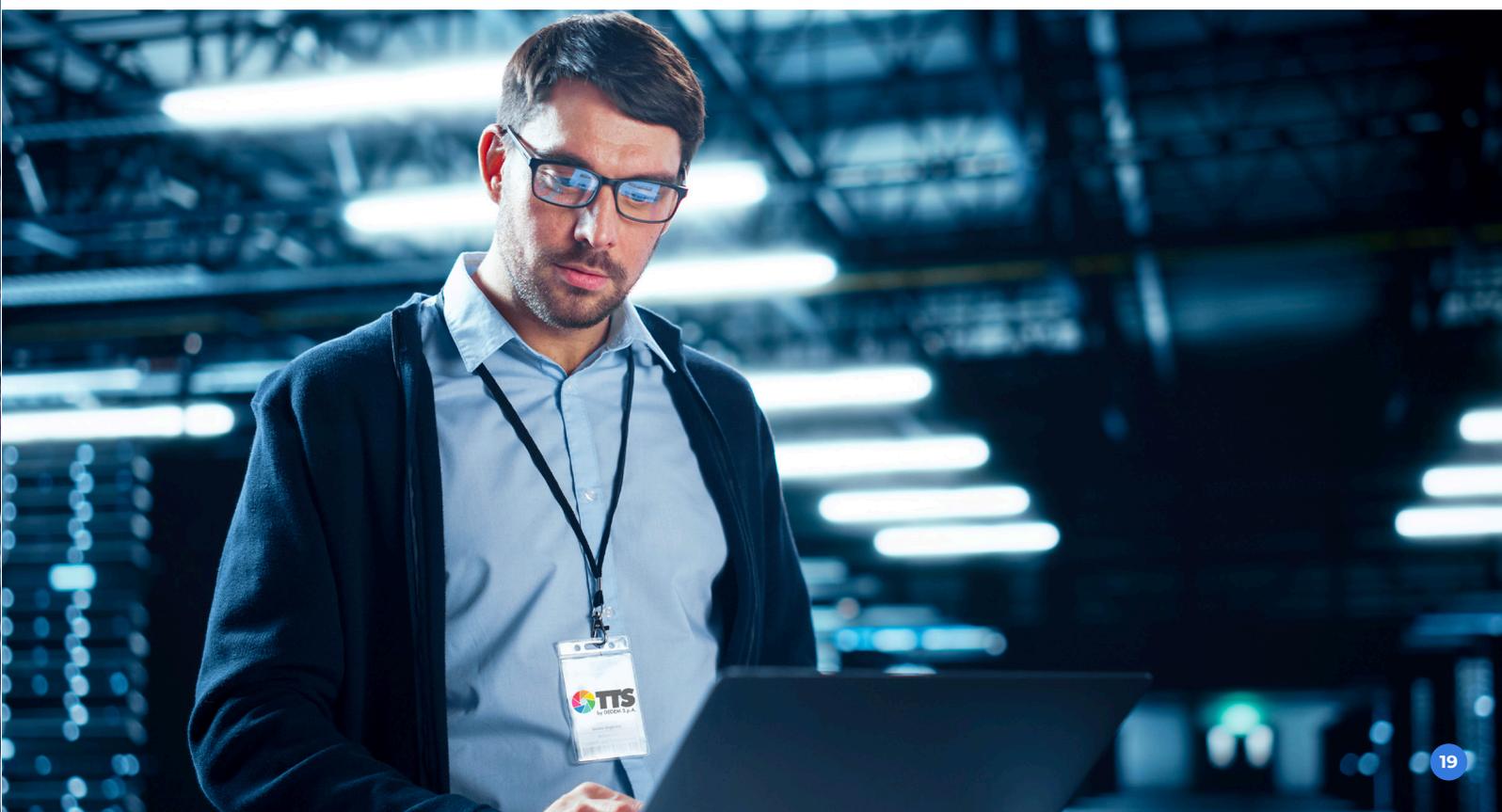
The Technological Engine of the Group

Trust Technology Services S.r.l. (TTS) is the **Group's Business Unit** dedicated to the delivery of **advanced technological services, system integration and field service management**, with a nationwide operational presence.

TTS operates through a **direct on-site technical assistance structure available 24/7/365**, supported by proprietary service centres and a network of specialised technicians who **install and maintain over 10,000 devices** for both the Group and third-party clients.

Through **ISO 9001 and ISO 27001 certifications**, engineered intervention planning and management processes, and direct partnerships with leading **ICT brands and vendors**, **TTS** provides **warranty services and incident handling** for personal computers, notebooks, printers, multifunction devices, servers and cash-handling systems (ATM and Teller Cash Recyclers).

Over time, **TTS** has developed distinctive expertise in the **design and implementation of complex information systems**, drawing on decades of experience within public and institutional environments. The company develops proprietary application software and delivers both hardware and software system services.



In 2023, **TTS** expanded its operational scope through the acquisition of the ICT business units of **Arcadia Tecnologie S.r.l.** and **Open 1 S.r.l.**, strengthening its capabilities in enterprise **data center solutions, cloud and cybersecurity**.

TTS also operates as a **qualified supplier to Public Administration**, having been awarded the **Consip Framework Agreement – Edition 2 (ID 2759)** for the supply of desktop PCs, Chromebooks and workstations.

TTS represents the **technological and operational backbone of Dedem Group**, ensuring service continuity, system security and advanced technological support for critical public and private infrastructures.



System Integration & Software Development

Artificial intelligence, computer vision, multi-platform applications and complex system integrations



Nationwide Field Service Management

24/7/365 on-site assistance, incident lifecycle management, workforce management



Monitoring, Telemetry & Remote Control

Device management, dispatching systems and customer call desk services



Data Center Services – Tier 3

High reliability and scalability for enterprises and Public Administration



Cloud & Infrastructure Services

Infrastructure as a Service (IaaS), Storage as a Service, Co-location



Cybersecurity & Disaster Recovery

Tailored solutions for business continuity and data protection

ADDITIVE MANUFACTURING: SERVICE & SOLUTIONS



3D Printing Sales, Distribution & Integration Solutions

DEDEM 3D is the **Group's Business Unit** dedicated to the **sale, distribution and integration of 3D printing solutions**, with more than 20 years of experience in **professional 3D printing technologies**.

The Business Unit offers a **comprehensive portfolio of 3D printers and 3D scanners** for a wide range of professional and industrial applications and serves as an **official reseller** of leading international brands, including **HP, Sinterit and Tritone**.

DEDEM 3D supports clients through **consultancy, configuration, installation and technical assistance services**, ensuring operational continuity and seamless integration of solutions within production processes.



3D Printing & Additive Manufacturing Services ●

PROTOTEK is the **Group's Business Unit** dedicated to **Additive Manufacturing** services, active since 2007 in industrial 3D printing.

Operating as an **advanced service provider**, **PROTOTEK** delivers **specialised technical consultancy throughout the entire production process** — from model design to manufacturing and post-processing finishing — supporting industrial clients in the development of high-value technological components and solutions.

Through **stringent quality standards**, confidential processes and highly specialised technical personnel, **PROTOTEK** enables the market introduction of **innovative, reliable and competitive products**, reducing development and industrialisation timelines.

PROTOTEK is a member of the **Carbon Production Network (CPN)**, providing access to **high-precision** printing technologies and advanced materials for professional and industrial applications.





www.dedem.it