DEDEM GROUP S.p.A.

Photo ID, Vending, Leisure & Industrial Technologies

Since 1962, an Italian industrial Group designing, developing and managing automated, technological and experiential solutions on an international scale.

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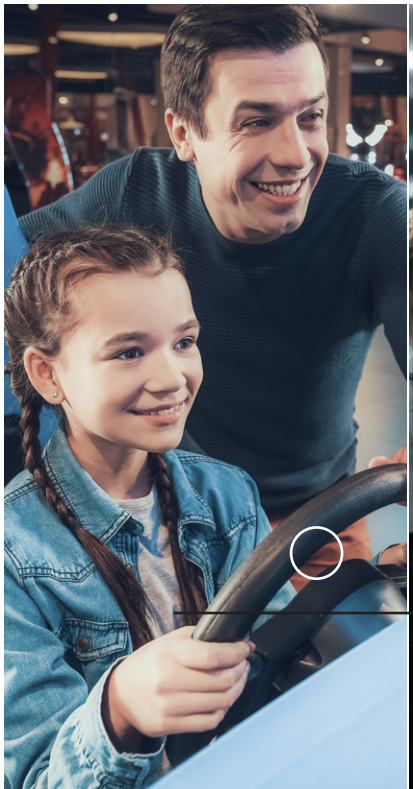
DEDEM Group

A Listed Industrial Holding Company

Dedem S.p.A. is an Italian industrial **holding company listed on Euronext Growth Milan**, active in the design, manufacturing, management and development of automated solutions across the sectors of **Photo ID (ID photography and identity services), advanced vending, leisure & amusement, ICT** and **Additive Manufacturing**.

Founded in **1962**, Dedem has progressively built an integrated and scalable industrial model and today operates as a diversified multi-business Group with a direct presence in **Italy, Spain, Israel, the Czech Republic, Cyprus and Greece,** pursuing **a structured international expansion strategy.**



Governance & Financial Strength

Transparency, Control, Reliability

The **company's stock market listing** represents a key element of **transparency, structured governance and financial solidity**, ensuring reliability for partners, investors and public institutions.

The Group operates under organisational and control models aligned with best market practices, supported by certified processes and a long-term strategic vision.

KEY GROUP FIGURES

2025 REVENUE
110 MILLIONS €

EMPLOYEES
650
(200 field technicians)

PHOTO BOOTH INSTALLATIONS
5000

PHOTOS
8 MILLION
(including 6.5 million ID Photos and 1.5 million Fun Photos)

FAMILY ENTERTAINMENT CENTERS
27

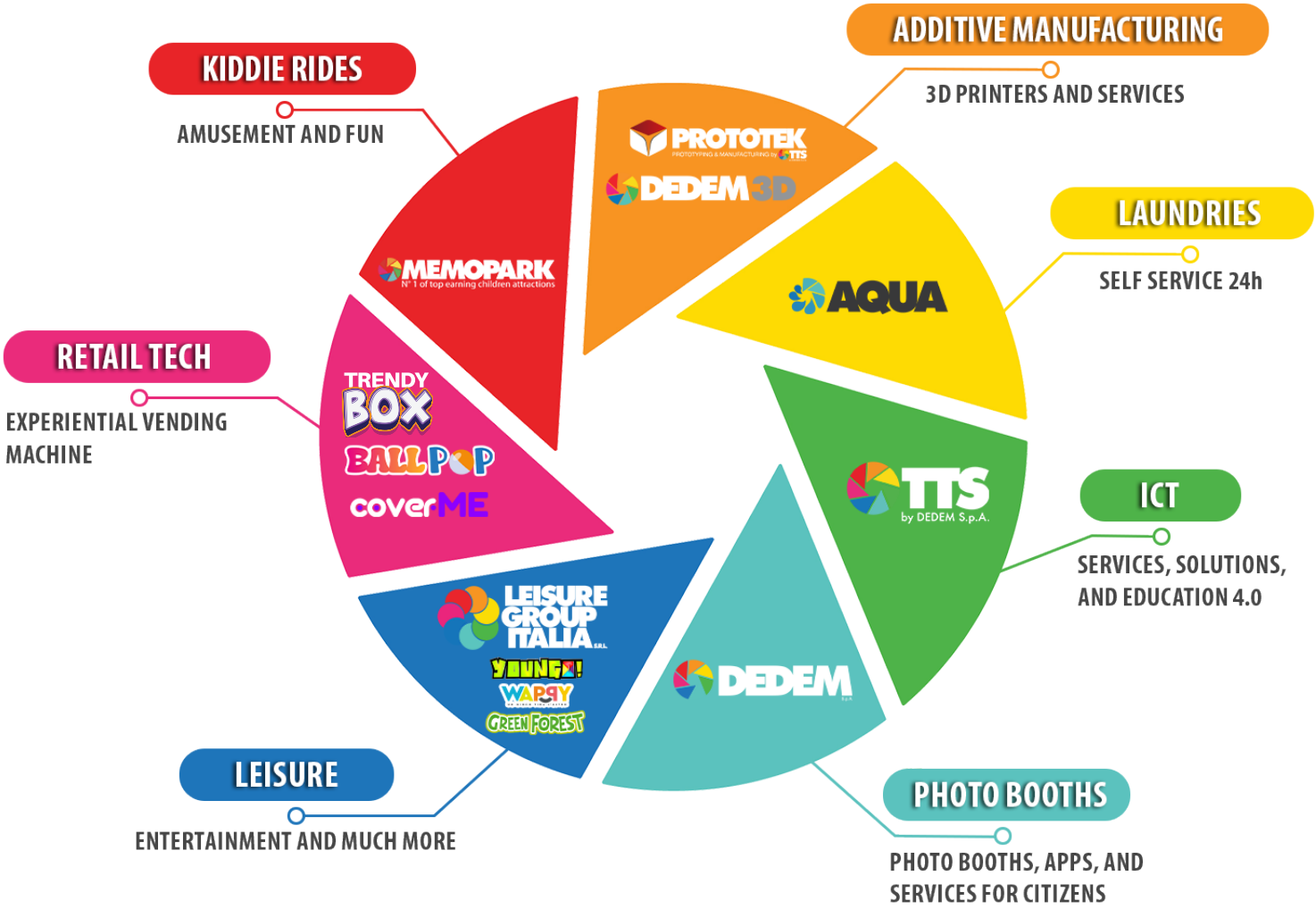
FUN EQUIPMENT INSTALLATIONS
8300

CORPORATE OFFICES
10

One Group, Multiple Brands, a Single Industrial Vision

An Integrated Industrial Ecosystem

The Dedem Group operates through **specialised vertical brands**, each with a clearly defined mission, coordinated under a unified industrial governance structure ensuring efficiency, quality and scalability.



TECHNOLOGICAL SYSTEMS FOR PHOTO, RETAIL TECH & AUTOMATED SERVICES

The Historical Core Business of DEDEM Group

DEDEM is the Group's historic brand and operates in the **design, manufacturing, installation and management of automated systems for Photo ID and identification services**.

The **DEDEM** model is built upon an **extensive network** of Photo Booth installations, proprietary **technological infrastructures** and the **direct management** of the entire operational cycle — from image compliance and payment systems to **remote monitoring** and **on-site maintenance**.

Over time, this industrial infrastructure has enabled **DEDEM** to extend its automated platforms to **additional vending and digital services**, maintaining the same standards of reliability, operational control and service continuity.

ICAO-compliant identification services and document photography

Certified biometric quality and anti-fraud systems

Integrated payment systems (physical and digital)

Telemetry, remote monitoring and machine control

24/7/365 technical management, maintenance and field assistance

24/7 Customer Service

Dovunque and ImpressMe mobile applications

Mobile Print and Photo Print kiosks for cloud, social media and digital media photo printing

SOLUTIONS FOR AUTOMATED IMAGING

VISO EVOLUTION

VISO 7

ICONA by Pininfarina

VISO NO LIMITS

MOBILE PRINT

PHOTOPRINT

RETAIL TECH:
EXPERIENTIAL VENDING MACHINE

Our **Experiential Vending Machines** represent the evolution of traditional vending: **intelligent automated solutions** designed to combine **interaction, design and emotional engagement**, enhancing retail space attractiveness and generating **immediate consumer interaction**.
They are engineered to **elevate the customer experience**, increase dwell time and **transform a point of sale into a destination within the retail environment**.

SOLUTIONS FOR VENDING & TECHNOLOGICAL RETAIL

COVERME

An automated solution enabling users to **customise and print smartphone covers directly from their mobile devices**. A fully self-service, on-demand system featuring a mobile-friendly interface and rapid production process, particularly suited to **digitally native and younger audiences**.

BALL POP

High-impact automated devices designed for the **distribution of collectible gadgets and surprise items**. The capsule format transforms each purchase into a playful and engaging experience, particularly appealing in family-oriented and kids-focused environments.

Licensed VENDING Solutions

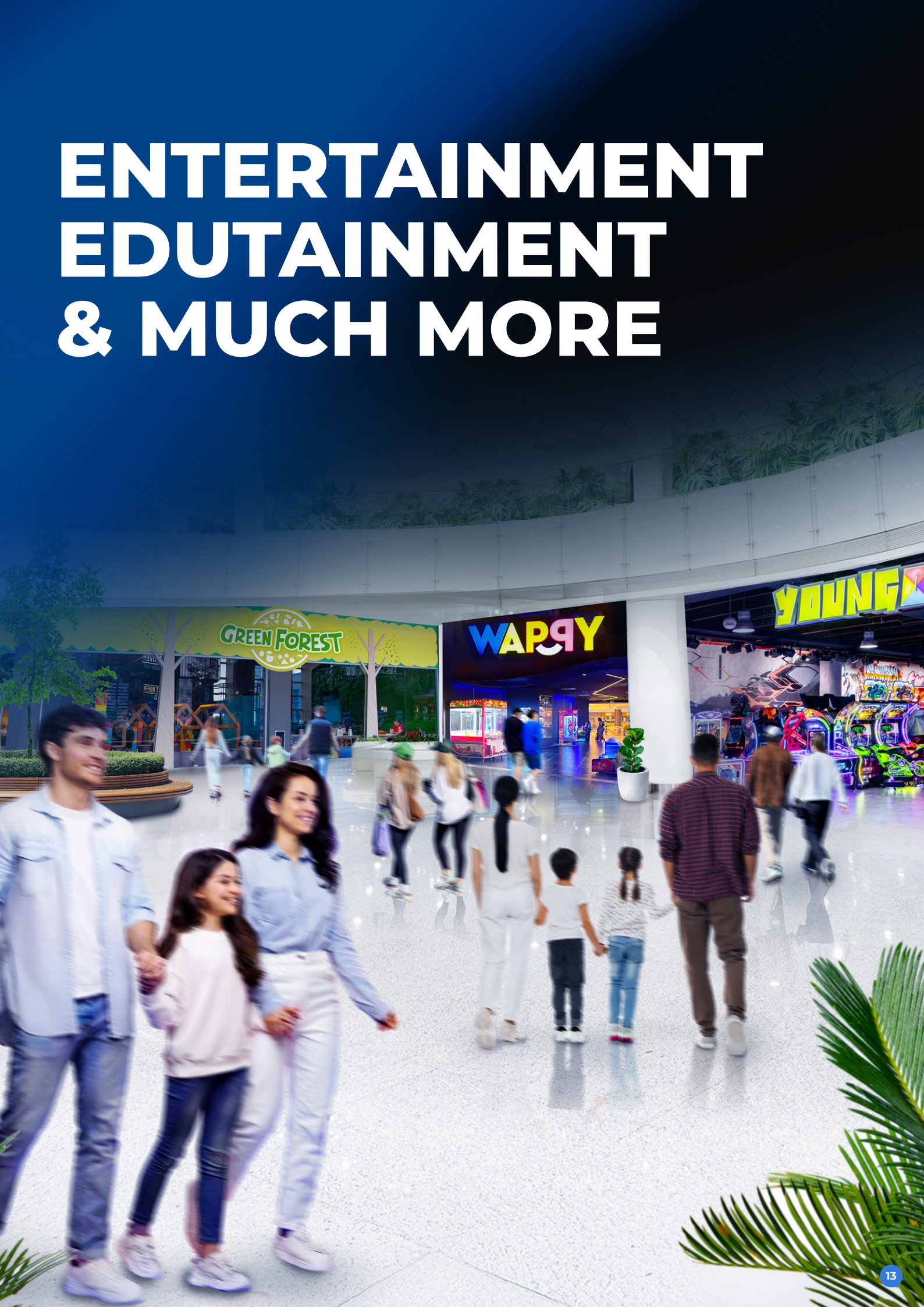
Branded machines featuring **internationally recognised IPs** (e.g. **Haribo, Funko Pop, Pokémon** and other global trends), offering **official merchandise and collectible accessories** in an automated, always-available format. A combination of merchandising and instant gratification designed for **kids, teens and young adults**, capable of generating foot traffic, social media visibility and word-of-mouth engagement.

AQUA: 24/7 Self-Service Laundry Solutions

DEDEM operates in the **automated laundry sector** through **AQUA** as a natural extension of its expertise in **technology-driven automated services**.
Self-service laundry solutions are designed as **integrated systems** combining service automation, remote control, payment management and operational continuity, responding to the growing demand for accessible **24/7 proximity services**.

The **DEDEM** model is based on a **modular installation network** located in high-traffic environments — including shopping centres, parking facilities, urban areas and outdoor locations — supported by a technological infrastructure enabling centralised **monitoring, management and assistance**.
The laundries are equipped with technological solutions designed to promote the efficient management of water, energy, and detergent consumption.

ENTERTAINMENT EDUTAINMENT & MUCH MORE



The Group's Amusement Division

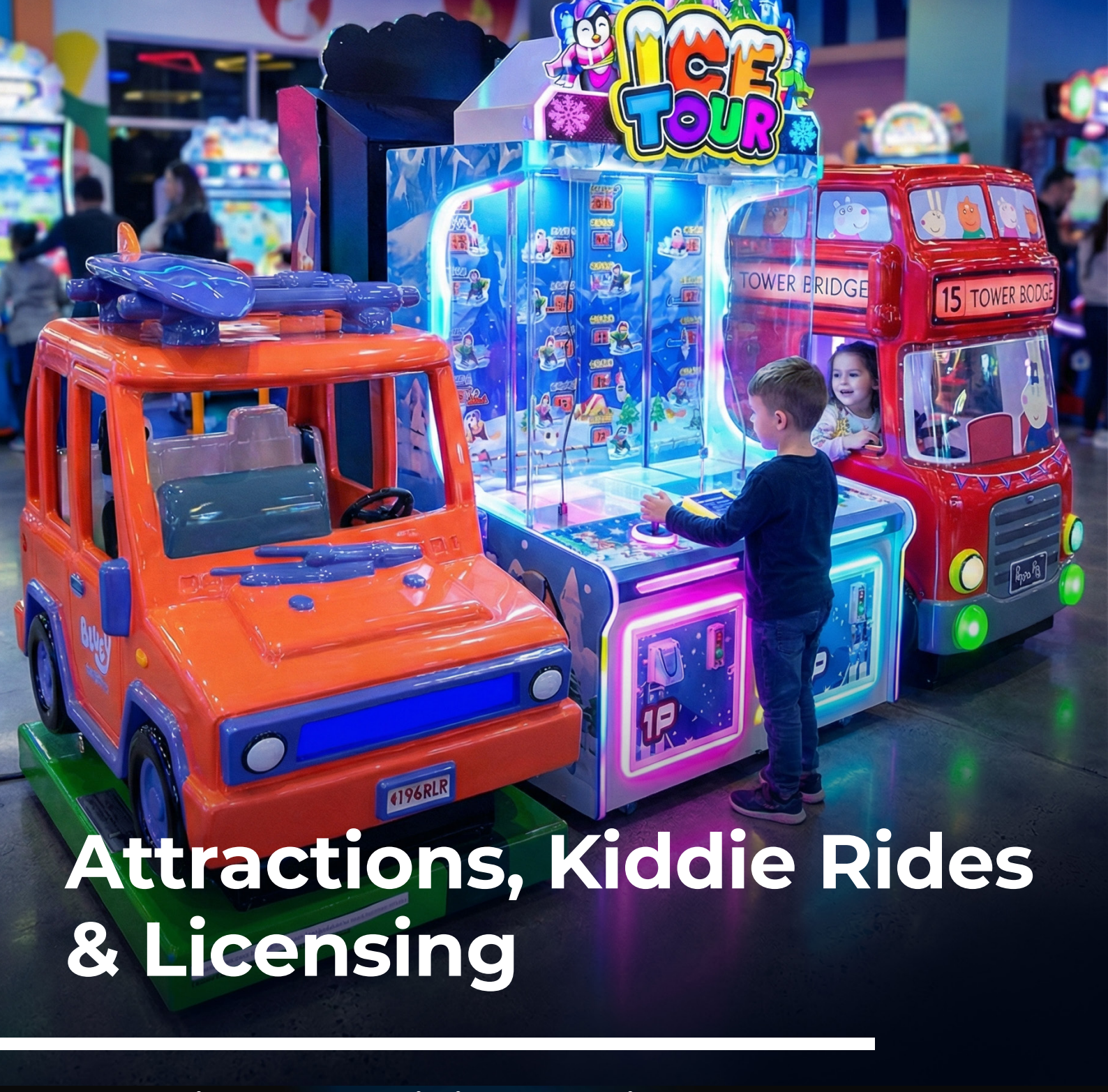
Leisure Group Italia is the Business Unit dedicated to the **development and direct management of Family Entertainment Centers** within major **Italian shopping centres**. Through the brands **YOUNGO, GREEN FOREST** and **WAPPY**, the Group addresses the full leisure spectrum, offering differentiated and complementary formats targeting **kids, teenagers and families**.

Within the FECs, **Leisure Group Italia** delivers a structured and modular offering including **videogames, kiddie rides, playgrounds, virtual and augmented reality experiences, birthday party rooms, karaoke** and other experiential entertainment attractions.
The Group is also present in numerous shopping centres through **YO GAMES**, automated gaming arcades featuring a **diverse videogame portfolio**, and through **Fun Ride areas**, including **wooden play platforms with anti-slip flooring** and **high-attraction slides** designed for inclusive, dynamic and timeless entertainment.

YOUNGX!

GREEN FOREST

WAPPY



Attractions, Kiddie Rides & Licensing

Entertainment Specialists for Children Aged 2–9

Memopark Memopark is the **Group's Business Unit** dedicated to the development and supply of attractions and kiddie rides for the **2–9 age** segment, designed as a strategic asset for Shopping Centres, Family Entertainment Centers and leisure environments.
Operating with a **specialist B2B approach**, Memopark transforms the kids' area from a simple ancillary service into a value-generating **asset capable of increasing dwell time, customer loyalty and family engagement**.
Memopark serves as a reference partner for operators seeking to **rethink children's entertainment from a strategic perspective**, creating long-term value through coherent and memorable experiences.

Design of **child-centred experiences** based on emotional safety, recognisability and imagination

Extensive portfolio of leading international licences *(Peppa Pig, Bluey, PJ Masks, Hasbro, Batman, etc.)*

Selection of **high-turnover attractions and kiddie rides** adaptable to multiple formats and surfaces

Integration of **product, layout and experiential design** with scalable solutions

Internationally recognised expertise in the 2–9 years segment

ICT, SYSTEM INTEGRATION & FIELD SERVICE MANAGEMENT

The Technological Engine of the Group

Trust Technology Services S.r.l. (TTS) is the **Group's Business Unit** dedicated to the delivery of **advanced technological services, system integration and field service management**, with a nationwide operational presence.
TTS operates through a **direct on-site technical assistance structure available 24/7/365**, supported by proprietary service centres and a network of specialised technicians who **install and maintain over 10,000 devices** for both the Group and third-party clients.

Through **ISO 9001 and ISO 27001 certifications**, engineered intervention planning and management processes, and direct partnerships with leading **ICT brands and vendors**, **TTS** provides **warranty services and incident handling** for personal computers, notebooks, printers, multifunction devices, servers and cash-handling systems (ATM and Teller Cash Recyclers).

Over time, **TTS** has developed distinctive expertise in the **design and implementation of complex information systems**, drawing on decades of experience within public and institutional environments. The company develops proprietary application software and delivers both hardware and software system services.

In 2023, **TTS** expanded its operational scope through the acquisition of the ICT business units of **Arcadia Tecnologie S.r.l.** and **Open 1 S.r.l.**, strengthening its capabilities in enterprise **data center solutions, cloud and cybersecurity**.
TTS also operates as a **qualified supplier to Public Administration**, having been awarded the **Consip Framework Agreement – Edition 2 (ID 2759)** for the supply of desktop PCs, Chromebooks and workstations.
TTS represents the **technological and operational backbone of Dedem Group**, ensuring service continuity, system security and advanced technological support for critical public and private infrastructures.

System Integration & Software Development

Artificial intelligence, computer vision, multi-platform applications and complex system integrations

Nationwide Field Service Management

24/7/365 on-site assistance, incident lifecycle management, workforce management

Monitoring, Telemetry & Remote Control

Device management, dispatching systems and customer call desk services

Data Center Services – Tier 3

High reliability and scalability for enterprises and Public Administration

Cloud & Infrastructure Services

Infrastructure as a Service (IaaS), Storage as a Service, Co-location

Cybersecurity & Disaster Recovery

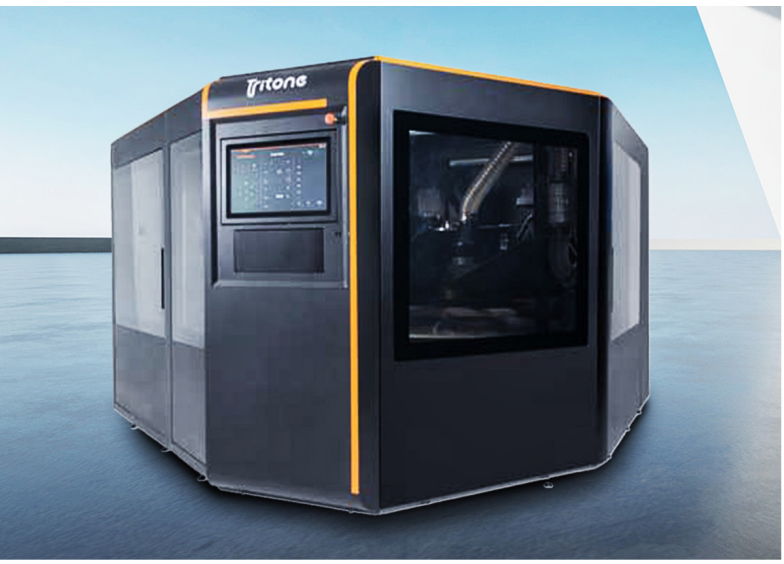
Tailored solutions for business continuity and data protection

ADDITIVE MANUFACTURING: SERVICE & SOLUTIONS

3D Printing Sales, Distribution & Integration Solutions

DEDEM 3D is the **Group's Business Unit** dedicated to the **sale, distribution and integration of 3D printing solutions**, with more than 20 years of experience in **professional 3D printing technologies**.
The Business Unit offers a **comprehensive portfolio of 3D printers and 3D scanners** for a wide range of professional and industrial applications and serves as an **official reseller** of leading international brands, including **HP, Sinterit and Tritone**.

DEDEM 3D supports clients through **consultancy, configuration, installation and technical assistance services**, ensuring operational continuity and seamless integration of solutions within production processes.



3D Printing & Additive Manufacturing Services

PROTOTEK is the **Group's Business Unit** dedicated to **Additive Manufacturing** services, active since 2007 in industrial 3D printing.
Operating as an **advanced service provider, PROTOTEK** delivers **specialised technical consultancy throughout the entire production process** — from model design to manufacturing and post-processing finishing — supporting industrial clients in the development of high-value technological components and solutions.

Through **stringent quality standards**, confidential processes and highly specialised technical personnel, **PROTOTEK** enables the market introduction of **innovative, reliable and competitive products**, reducing development and industrialisation timelines.
PROTOTEK is a member of the **Carbon Production Network (CPN)**, providing access to **high-precision** printing technologies and advanced materials for professional and industrial applications.

DEDEM S.p.A.

www.dedem.it